

Welcome

The Xandr API

Welcome to the documentation for Xandr's API (formerly AppNexus API). Our user interfaces were built on top of the API, which means that almost anything you can do in the UI you can do with the API using our [RESTful web services](#). This includes advertising campaign management, reporting, and publisher management.

NOTE: Xandr's API is powered by AppNexus technology, and at this time the api.appnexus.com endpoint is remaining unchanged.

Getting Started

Get started by learning about the power of the API, how to use it, and how it can help your business.

- [API Getting Started](#)
- [API Best Practices](#)
- [Industry Reference](#)
- [API Training Video](#)

Explore the Console API

Here are a few of the most popular areas of the Xandr API:

- [Buy-Side Services](#)
- [Sell-Side Services](#)
- [Reporting Services](#)
- [Process Guides](#)

More Xandr APIs and SDKs

Additional Xandr API and SDK resources:

- [Impression Bus API](#)
- [Xandr Mobile SDK](#)
- [Custom Models \(previously known as "AppNexus Programmable Bidder"\)](#)
- [AST API Reference](#)

Additional Resources

Learn more about what Xandr has to offer.

- [Xandr Home](#)
- [AppNexus Engineering Blog](#)
- [AppNexus Developer Blog](#)
- [AppNexus Product Blog](#)

For Current Customers

Please [log on](#) for access to customer-specific information and select beta programs.

The following links provide documentation and training for Xandr products. Access to this information requires logon and is available only to current Xandr customers.

- [Xandr Console](#)
- [Xandr Training Portal](#)

Not a customer yet? [Request a consultation](#).