

Welcome

Xandr Integrations

Welcome to Xandr Integrations! Here you'll find information about integrating with Xandr and our customers through our open-source mobile SDK, the AppNexus Seller Tag, mobile ad calls as a mediation partner, and more. Examples include:

- People using our open source mobile SDKs
- External companies that need to make ad calls to our mobile ad server or get information from our API services.
- Customers using the AppNexus Seller Tag in their page header.

See the links below for more information.

In This Space

- **Xandr Mobile SDKs**
These docs are intended for users of our open source mobile advertising SDKs for Android and iOS.
- **Mediation Partners**
These docs are intended for external companies who want to integrate with our customers. They include information about our mobile ad call and how to get reporting data using our API services.
- **MRAID and Mobile Video Tutorial**
Introduction to MRAID and mobile video.
- **Seller Tag**
JavaScript SDK that runs in the header or body of a web page in a user's browser and allows publishers to conduct auctions directly from the page.