

Bidding Protocol

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Xandr currently supports the [OpenRTB 2.4 bidding protocol](#). The following documents describe the implementation of this protocol for bidders integrating with the impression bus, as well as the various types of requests that can be specified through the [Bidder Service](#).

- [Outgoing Bid Request to Bidders](#)
- [Incoming Bid Response from Bidders](#)
- [Bid Error Codes](#)
- [Ready Request](#)
- [Notify Request](#)
- [Click Request](#)
- [Audit Notify Request](#)

Legacy Bidding Protocols were deprecated on December 1, 2018. Please contact your representative if you have questions.