

Ad Server Service

Ad Server Service

This read-only service allows you to view information about ad servers that can deliver third-party creatives or that can be called for data collection purposes during the delivery of Xandr-hosted or third-party creatives.

REST API

View all ad servers:

GET <https://api.appnexus.com/adserver>

View information about a specific ad server:

GET https://api.appnexus.com/adserver?id=ADSERVER_ID

JSON Fields

Field	Type	Description
id	int	The internal ID associated with the ad server.
name	string	The name of the ad server.
description	string	The description of the ad server.
declare_to_adx	boolean	If true, the ad server is identified when bidding on Google Ad Exchange inventory. Identification is required to be in full compliance with Google Ad Exchange creative policies (https://support.google.com/adwordspolicy/answer/94230?hl=en&rd=1).
last_modified	timestamp	The date and time (in the form YYYY-MM-DD HH:MM:SS) when the ad server configuration was last updated in our system.
hostnames	array of objects	A list of host names that can be associated with the ad server. This field can be edited only by an administrator.



Unknown macro: 'show-if'

Example

>> *View all ad servers (output is truncated)*

```
curl -b cookies -c cookies 'https://api.appnexus.com/adserver'
```

```
{
  "response": {
    "status": "OK",
    "adserver": [
      {
        "id": 0,
        "name": "Other/Unlisted",
        "description": null,
        "type": "adserver",
        "is_appnexus_approved": false,
        "declare_to_adx": false,
        "last_modified": "2011-07-14 13:54:01",
        "is_hidden": false,
        "hostnames": null
      },
      {
        "id": 1,
        "name": "24/7 Real Media",
        "description": null,
        "type": "adserver",
        "is_appnexus_approved": false,
        "declare_to_adx": false,
        "last_modified": "2010-04-15 21:43:30",
        "is_hidden": false,
        "hostnames": null
      },
      {
        "id": 2,
        "name": "Ad Manager",
        "description": null,
        "type": "adserver",
        "is_appnexus_approved": false,
        "declare_to_adx": false,
        "last_modified": "2010-04-01 19:56:43",
        "is_hidden": false,
        "hostnames": null
      },
      {
        "id": 3,
        "name": "AdCentric",
        "description": null,
        "type": "adserver",
        "is_appnexus_approved": false,
        "declare_to_adx": false,
        "last_modified": "2010-05-20 18:33:47",
        "is_hidden": false,
        "hostnames": null
      },
      {
        "id": 4,
        "name": "Adconian",
        "description": null,
        "type": "adserver",
        "is_appnexus_approved": false,
        "declare_to_adx": false,
        "last_modified": "2010-04-01 19:56:43",
        "is_hidden": false,
        "hostnames": null
      }
    ]
  }
}
```

```
{
  "id": 5,
  "name": "AdDynamix",
  "description": null,
  "type": "adserver",
  "is_appnexus_approved": false,
  "declare_to_adx": false,
  "last_modified": "2010-04-01 19:56:43",
  "is_hidden": false,
  "hostnames": null
},
{
  "id": 6,
  "name": "AdECN",
  "description": null,
  "type": "adserver",
  "is_appnexus_approved": false,
  "declare_to_adx": false,
  "last_modified": "2010-04-01 19:56:43",
  "is_hidden": false,
  "hostnames": "hostname1.com", "hostname2.net"
},
...
],
"count": 202,
"start_element": null,
"num_elements": null,
"dbg_info": {
  ...
}
```

```
}  
}
```

>> View information about ad server 5

```
curl -b cookies -c cookies 'https://api.appnexus.com/adserver?id=5'
```

```
{  
  "response": {  
    "status": "OK",  
    "adserver": {  
      "id": 5,  
      "name": "AdDynamix",  
      "description": null,  
      "type": "adserver",  
      "is_appnexus_approved": false,  
      "declare_to_adx": false,  
      "last_modified": "2010-04-01 19:56:43",  
      "is_hidden": false,  
      "hostnames": null  
    },  
    "count": 1,  
    "start_element": null,  
    "num_elements": null,  
    "dbg_info": {  
      ...  
    }  
  }  
}
```