

Getting Started

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Xandr is happy to have you on board as a Supply Partner. Here are several resources to help you get started:

- [How Integration Works](#)
This easy-to-follow diagram walks you through the process that occurs when a supply partner that has integrated with Xandr receives an ad call.
- [Integration Process](#)
If you want to review, plan, and execute a new OpenRTB integration, or migrate from a custom SSP protocol integration to the OpenRTB standard, take a look at this walk-through. Here you'll find a list of prerequisites and step-by-step instructions.
- [FAQ - Integration Process](#)
A list of questions and answers to help guide your through your OpenRTB integration.
- [Best Practices](#)
As a Supply Partner, you should review this list of Best Practices to ensure that you remain in good standing and continue to have access to Xandr's exchange.

If you're not a Supply Partner yet, contact us and [request a consultation](#).